

## Design Impact

Taking luxury living to new levels, explore a few world-class residential developments in the heart of the urban core that have savvy investors from around the world ready to jetset toward paradise in style.

By Sandy Lindsey | June 29, 2020



Panorama Tower Developers, Florida East Coast Realty:  
Wayne Hollo, Executive VP; Tibor Hollo, Chairman & President;  
Jerome Hollo, Executive VP; and Austin Hollo, Senior VP



1. Sunset skyline view of Panorama Tower.
2. Two-bedroom apartment at Panorama Tower. Individual units range from 1,100 sq. ft. to over 2,100 sq. ft.
3. A private dining room located within Panorama Tower’s amenities level is available for resident use and can be reserved for private events.
4. One of three private movie theaters located within Panorama Tower’s amenities level.
5. An aerial view of Panorama Tower’s expansive pool deck.

As the tallest building in the State of Florida and the tallest residential building south of Manhattan, Panorama Tower is a game changer for both The Magic City skyline and the future of luxury rental living. Developer Florida East Coast Realty (FECR) created the tower with an overabundance of amenities, totaling an astounding 100,000 sq. ft. of endless opportunities for exceptional living — including three movie theaters, private dining/wine tasting rooms, children’s playroom, and state-of-the-art fitness center complete with Pilates, yoga, and spinning studios — all so residents never need to leave the building.

“We thought about what Millennials want, and we built Panorama with those things in mind,” says Austin Hollo, Senior VP at FECR. “The focus is on a high level of services and amenities for those of all ages attracted to the Brickell corridor for its live, work, play vibe. We have created a true mixed-use campus.” Hollo adds: “I think this new generation is really looking for something different from what their parents wanted. Today, people want connectivity and walkability options and flexibility, and the burdens of homeownership don’t necessarily mesh with that anymore.”

The team wanted to develop more than the typical rental building. From the pool-side sundeck to the 85th Floor penthouses, over 90% of the chic residences have

brehtaking water views, and all have spacious terraces. The development, however, is more than just its striking good looks and lavish amenities; Panorama Tower provides a community that encompasses everything one is looking for in a home, and the project continues to evolve past its recent completion. “A major building like this, soaring 85-stories with around 3 million square feet, 821 luxury rental apartments, and countless amenities, still requires much work even after it’s completed,” says Tibor Hollo, Chairman & President of FECR.

“There can be so many items that you realize you should have added or not added, so it takes time to perfect and refine the offerings. We have spent the last year doing this for Panorama Tower, which ultimately has strengthened the appeal of the building and living experience. Panorama is one of the most luxurious and prestigious designs in the Miami skyline. The project has set a new standard for vertical living, with its spacious apartments, incredible amenities, and unparalleled views.”; 305.503.2100; PanoramaTower.com.



Maile Aguila, Senior VP of Sales for Swire Properties Inc., has been with the company for more than 20 years.



1. Perfectly located residential towers in the center of it all. Designed to celebrate, integrate and respect its surroundings.
2. Urban chic at its finest, the outdoor pergola invites both socializing and relaxing. Every part of Reach & Rise is stylish and impeccably thought out.
3. Indoors and outdoors merge effortlessly in Reach and Rise's common areas, including at this charming Tea Room.
4. The children's vibrant playroom was specially designed for Reach and Rise's youngest residents.
5. Sunrise to sunset, the pool at Reach and Rise lets you enjoy the best of what Miami has to offer.

As part of Miami's "true city within a city" Brickell City Centre, Reach and Rise Residences soar above the heart of Miami's newest fashion mecca with 500,000 square feet of open-air shopping with famous retailers like Saks Fifth Avenue, and countless dining and entertainment options. Designed by the internationally acclaimed Arquitectonica and featuring interiors by Richardson Sadeki, the \$1.05 billion mixed-use Brickell City Centre connects every detail of urban life. "As foreigners continue to migrate to South Florida, Brickell City Centre has become a staple in Miami attracting buyers across the globe who look to enjoy the convenience and excitement of city living," says Maile Aguila, Senior Vice President of Sales for Swire Properties Inc., who has been

with the company for over 20 years. “Located in the epicenter of it all with over nine acres of meticulous urban planning, Reach and Rise Residences offers residents unique homes with expansive floorplans, personalized amenities with sophisticated details and an unrivalled one-of-a-kind work, live, play community. There’s nothing like Reach and Rise on the market where you’re right in the middle of the action and can have it all right at your fingertips — incredible floorplans, ultimate privacy, elite services and sweeping views of the city skyline, all just steps away from top dining and entertainment.”

The move-in ready units, fully furnished by a curated group of eclectic and talented interior designers, feature premium Bosch appliances; built-in Uline 48-bottle temperature-controlled wine storage; on-premise concierge services; a half-acre amenity deck with heated lap and social pools; an exclusive Hammam spa with blow-out bar and nail salon; a library and tea room; a state-of-the-art fitness center; and 24-hour valet and a secured parking garage have universal appeal. Among its residents are young professionals, millennials, families seeking urban living, city lovers, urban lifestyle seekers, young families or those seeking to start a family, multi-generational families, innovators, trendsetters and early adopters and individuals with live-work-play mentalities are all flocking to the development.

“I was so lucky to arrive at Swire at a time when the company was just starting to develop Brickell Key. I sold homes to families who still call Brickell Key home, and many of whom I still see on a daily basis. I’ve seen families grow there; kids raised there, going to school, and then coming back and buying their own homes on the island,” she says. “In 2017, we opened the doors to Brickell City Centre, which changed Miami forever as they had never seen a mixed-use development of this kind or quality. It set a new, higher bar for urban living and quickly transformed the neighborhood.”; 305.371.2888; ResidencesBrickellCityCentre.com.



Developer German Coto, CEO of G&G Business  
Developments



1. Upon completion, Aston Martin Residences in Downtown Miami will be the tallest residential building south of New York.
2. Contemporary and enigmatic interior design elements at Aston Martin Residences will include a spiraling and wave-like glass fixture, positioned as an opulent centerpiece installed within the Sky Lobby.
3. Aston Martin's design DNA is portrayed through its subtle details and fine craftsmanship with an emphasis on comfort, as showcased in this Aston Martin Residences kitchen.
- 4 . As the sun sets at Aston Martin Residences, the Thassos Marble flooring imported from Greece brings a warmth inside the home.
5. Aston Martin Residences will have the only Superyacht Marina in Downtown Miami for private docking by residents and homeowners.

Aston Martin has defined timeless elegance and British handcrafted luxury for over a century. The firm is now translating that renowned precision automotive engineering and design innovation into the company's first foray into luxury residential with Aston Martin Residences. "The interiors are inspired by Aston Martin, but take into consideration Miami's tropical environment," says Marek Reichman, Executive VP & Chief Creative Officer at Aston Martin. "Our design language is based on beauty and the honesty and authenticity of materials. It's simple and pure and it has an elegance attached to beautiful proportions. We are incorporating Aston Martin's DNA through subtle details and fine craftsmanship, with an emphasis on comfort. This building is for

people who appreciate the finest quality and craftsmanship, who love the feeling of something that is timeless.”

Developer German Coto, CEO of G&G Business Developments, is equally obsessed with great design. Known for its beauty and durability, it brings a sense of calmness to any room. “We hand-selected 1.4 million feet of marble of extraordinary purity from Thassos for the floors of the condos and penthouses because its characteristics fit perfectly with Aston Martin Residences. We’re building an exquisite residential development in the heart of Downtown Miami, and it’s essential for me that the visual impact, both inside and out, epitomizes contemporary design,” he says. “I’m resolute that every decision we make, and every material we select will complement our pure and elegant design aesthetic. As soon as Aston Martin was on board, a company ready to work hand-in-hand with our architects and designers to achieve a luxury style and authentic design experience, it set the tone for the entire project.”

At G&G Business Developments, their ethos is ‘Love for beauty and passion for excellence’. It’s a way of life that guides every decision they make on the projects they undertake. Similarly, Rodolfo Miani of BMA Architects also looked to the city, particularly its powerful connection with the sea. “The idea of smooth waves came instantly to our minds,” he says. “The ripple of the water and the soft lines of the coastline made us wonder how to create a connection between architecture and Miami’s distinct shapes. The work of carving a new niche in this city led to the creation of a luxurious residential tower that speaks the language of the ocean — inspired by the rush of the breeze and the sail of a boat, an exquisite encounter between sea, city and wind.” As one of the most sought-after addresses in Miami, they have almost 60% of its 391 homes sold, with construction scheduled for completion in 2022; 305.456.7376; [AstonMartinResidences.com](http://AstonMartinResidences.com).





Vladislav Doronin is the Chairman & CEO of OKO Group





1. Designed with luxury and natural beauty in mind, Una Residences offers an unmatched Miami living experience.
2. Una's condominiums will feature open-concept floorplans and flexible spaces that allow residents to experience the area's natural beauty from the comfort of home.
3. The condominiums' interior design is trendsetting, as can be seen in this kitchen, offering flexible spaces in a clean, contemporary design, highlighted by panoramic windows.
4. Designed by Adrian Smith and Gordon Gill of AS+GG Architecture, Una Residences will offer all residents panoramic water views.

Inspired by luxury yacht design and its idyllic waterfront setting, Una Residences represents a sophisticated combination of location and design with uninterrupted views of Brickell and Biscayne Bay in one of Miami's most desirable neighborhoods. "We are privileged to collaborate with world-class architects, Adrian Smith + Gordon Gill — who are known for designing the globe's tallest skyscrapers — to build this tower, which will bring timeless elegance and superb quality of life to Miami," says Vladislav Doronin, Chairman & CEO of OKO Group. "We are optimistic about the growth of the real estate sector in Miami — buyers are choosing Miami to invest in their future."

Recently, in two separate purchases, buyers at Una Residences combined a number of units to create two larger, custom-designed residences — one joining two units on the 20th Floor and the other on the 37th Floor. Each united residence offers 5 bedrooms and 6.5 bathrooms over a total of 5,483 sq. ft. of interior space and 912 sq. ft. of exterior space, as well as panoramic views of Biscayne Bay, Key Biscayne and the Atlantic Ocean. The skilled team of architects, engineers and designers have made it possible for buyers to create their dream home, built around their individual desires and lifestyle.

The preliminary construction phase enables buyers to customize their dream homes before it's too late. This limited-time opportunity is reportedly driving the increased demand for combined units. Future residents will enjoy private elevator access to their homes, a perk many will be grateful for in light of the recent social distancing guidelines. In addition to offering sweeping, panoramic views, floor-to-ceiling windows will illuminate the open-concept living areas, integrating the natural beauty of the surrounding setting. Expansive outdoor terraces will further enhance indoor-outdoor lifestyle integration. “The opportunity to customize a residence is one of the best perks of buying new construction,” says Vanessa Grout, CEO of OKO Real Estate. “Who better than the developer’s own professional team to design and implement a homeowner’s vision.”

Una Residences recently opened its new Sales Gallery just minutes from the construction site. “We are excited to once again offer a refined space where buyers can explore Una Residences and learn more about its spectacular amenities,” says Grout. “Una will redefine luxury living, and our new sales center perfectly showcases its offerings.”

Be one of the first to visit the new location by booking your private tour today; 1421 S. Miami Ave.; 305.744.5870; UnaResidences.com.



**Brickell Magazine**

Brickell Magazine showcases and influences the passions, pastimes and purchases of the individuals who work and play in Brickell.  
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